

## **Showcase for Commerce Privacy Policy**

This privacy policy provides privacy information about Showcase For Commerce events and the [www.showcaseforcommerce.com](http://www.showcaseforcommerce.com) website. Please read it carefully.

Questions, concerns, or comments regarding this privacy policy should be directed to [info@showcaseforcommerce.com](mailto:info@showcaseforcommerce.com) or to Linda Thomson at 814-535-8675 or Debra Orner at 814-536-5107.

## **Showcase for Commerce Events**

The Showcase for Commerce is big “news” not only in the Greater Johnstown area, but also in other media outlets. Stories and photos about various Showcase for Commerce topics, including its various events, may appear not only in other regional coverage – the Washington, DC metro area, for example – but also in national and even international broadcasts and publications. Web coverage is also likely.

In addition, the Showcase for Commerce Committee uses information from previous events to develop each year’s promotional materials.

As a result, numerous photographers and videographers capture a significant portion of each Showcase For Commerce. As an exhibitor or attendee, you may appear in those pictures and videos. By entering any of the Showcase For Commerce venues, you are implicitly agreeing to allow your appearance in any picture or video that may be publicly or privately distributed.

## **The [www.showcaseforcommerce.com](http://www.showcaseforcommerce.com) Website**

Whether you are registering for an event or a visitor to [www.showcaseforcommerce.com](http://www.showcaseforcommerce.com), no personal information is collected from you unless you provide it. Please note, however, that if you are registering or attending Showcase for Commerce, certain information is needed to register you, to authenticate your identity, and for future correspondence. This personal information is not re-distributed to anyone that is not involved in the planning of Showcase for Commerce.

Information needed to register may include, but is not limited to, the following: name, company, address, telephone number, email address, credit card number and/or bank account information. Other registrations may require different or supplemental information from you. For further information please refer to the registration page(s) of that particular event or service.

Contact information provided is used to send Showcase For Commerce updates or other important information. Your information may be used to contact you to discuss your registration, participation, or attendance in Showcase for Commerce.

Showcase for Commerce responses to email questions, requests for information and other inquiries correspondence are retained to improve services, the website, and for future reference.

Information collected for online payment transactions is provided to Transaction Express the payment gateway for First National Bank. The payment gateway is encrypted using Secure Sockets Layer (SSL) protocol. Please refer to First National Bank’s privacy policy for further information.

Please note that some statistical information is collected automatically about each visit to [www.showcaseforcommerce.com](http://www.showcaseforcommerce.com). This information does not identify you personally, but rather monitors website usage – for example, how many people visit the website, the visitor’s IP address and domain, which browsers people use, etc. These statistics are helpful in improving the performance of the web site.

Also note that the [www.showcaseforcommerce.com](http://www.showcaseforcommerce.com) website contains links to other third party websites, primarily for providing additional information related to Showcase For Commerce. The Showcase For Commerce does not endorse, approve, certify, or control those external sites and does not guarantee the accuracy or completeness of the information contained on those web sites. Visitors linking to these other sites do so at their own risk.